

SHAHRIYOR SHARIFJONOV

Product manager, Tashkent

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Digital Product Manager at Gross Insurance, owning the website, the mobile app (iOS and Android) and the Telegram Mini App as the company's digital sales and service channels; the June OSAGO redesign lifted weekly sales through the site by 64%. Before that: product manager at a US logistics software company, promoted from full-stack developer after three months; co-founded and ran Keypix, a studio of ten that delivered more than 40 digital projects; launched a grocery delivery startup from the ground up; two years as a front-end developer with remote teams in Kyiv and Dubai. Certified product manager (VK, 2026) and Yandex Metrica specialist (2026). English, Russian, Uzbek.

Experience

April 2026 to now

Digital Product Manager

Gross Insurance JSC, Tashkent, full-time

- OSAGO redesign (June 2026): weekly sales through the site up 64%
- Make every product decision for the website, the app and the Mini App; management owns legal and budget
- Hired a designer and three developers; take releases from discovery to delivery
- Designed and tested the mobile app myself (Flutter, iOS and Android); launched the Telegram Mini App

May 2025 to June 2026

Product Manager, previously Full-stack Developer

US logistics software company (name not disclosed), remote; part-time from April 2026

- Joined as a full-stack developer in May 2025; product manager from August 2025
- Stopped churn to competitors with features I proposed; “Initiative of the Year” award
- Every release: customer interviews, a pilot with a few companies, then all; many A/B tests

September 2024 to May 2025

Co-founder and Project Manager

Keypix, digital product and web development studio, Tashkent

- Built and managed a team of ten across design, development and business functions
- Led product strategy, delivery and technical direction across 40+ projects: sites, web apps, Telegram bots
- Managed sales, client relationships, negotiations and business development; worked with clients from discovery to ongoing support

April 2023 to August 2024

Head of Operations and Startup Launch

Bozor Boy, grocery delivery, Tashkent, full-time

- Built and launched the service from the ground up
- Owned operations, partnerships, marketing and the digital product: iOS and Android apps (AppMetrica) and the site

October 2022 to April 2023

Front-end Developer

AX Technology, Dubai, full-time, remote

April 2021 to October 2022

Front-end Developer

Ukrainian web studio, Kyiv region, remote

Certificates

- Certified Product Manager (CPM), VK, June 2026, credential 1CA-4-25_МГКЭИТ-115
- Yandex Metrica, Yandex Practicum, September 2026 (valid to September 2027), credential 315909
- Web development, Proweb, August 2021, credential 2217

Courses

- Product management, Yandex Practicum
- Project management, Yandex Practicum
- Team management, Yandex Practicum
- Prototyping an IT product with a designer, Yandex Practicum
- Pro Design: graphic and web design, Proweb

Skills

- Product strategy, roadmap planning, prioritisation
- Stakeholder management and alignment
- Analytics: Yandex Metrica, AppMetrica, SQL
- A/B tests, customer interviews, prototyping
- Mobile apps and Telegram Mini Apps
- Team management, hiring, budgeting
- Sales, negotiations, client relationships
- Front-end: HTML, CSS, JavaScript

Languages

- English, professional working proficiency
- Russian, native
- Uzbek, native